

# The Shakespeare Hospice Retail Rivals

*Your community hospice, reaching out to families*



**Do you want a simple and fun way to bring your team together and raise money for a good cause? Retail Rivals achieves both of those objectives and more!**

# What is Retail Rivals?

Retail Rivals is a fun and engaging team building activity for your employees. Teams from different corporate supporters across South Warwickshire and the North Cotswolds will each take over one of the Shakespeare Hospice charity shops for a day competing against each other. Whichever team raises the most money above the shop's daily average sales is the winner!

## How does it work?

For a donation of £250 you can enter a team of 8 and you will have the opportunity to take over one of our shops. Whether you choose from our award-winning book shop, to a traditional high street shop, or our furniture store, increasing the shop's sales will take all your initiative, creativity and business acumen to plan to ensure the day is a success.

The approach you take is up to you, but the fundraising team are happy to support you in your challenge. Teams can fundraise to cover their entry fee, and can be as imaginative as they want, why not have a theme for the store, run a raffle, or even arrange some in-store entertainment?

## Why take part?

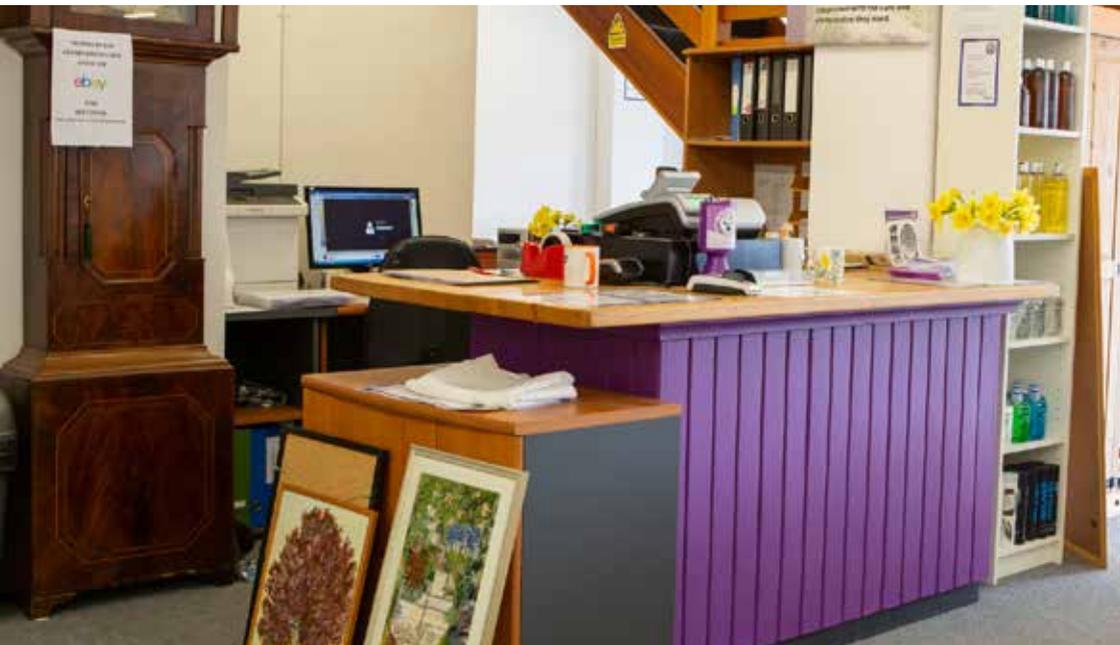
By choosing to take part in Retail Rivals, you'll not only be helping your local Hospice raise the vital funds it needs, you'll also be giving your staff something to work towards together.

# Benefits to your company

**Team Building Opportunity:** Retail Rivals would be a team building opportunity like no other; moreover, the challenge demands good communication skills and unites your team around a common, meaningful goal.

**Meet CSR Aims:** Retail Rivals is an engaging and fun way to fulfil your company's charitable objectives.

**Positive PR:** The Shakespeare Hospice has a strong following on social media and has good links with the local media, so by taking part in Retail Rivals; your company would receive coverage across all our platforms, promoting your support.



# How to enter



To enter a team, please download our Retail Rivals pack, complete the registration form and email [fundraising@theshakespearehospice.org.uk](mailto:fundraising@theshakespearehospice.org.uk). For more information, contact our fundraising team on: 01789 266852.

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